



Sociolinguistic Styles

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Description

Sociolinguistic Styles presents a new and in-depth, historically rooted overview of the phenomenon of style-shifting in sociolinguistic variation. Written by an internationally acclaimed expert in the field, the text explores why, how, where and when it occurs.

- Full examination of the complex phenomenon of style-shifting in sociolinguistics, focusing on its nature and social motivations, as well as on the mechanisms for its usage and its effects.
- In-depth, up-to-date critical overview of the different theoretical approaches accounting for stylistic variation, exploring their historical roots not only in sociolinguistics and stylistics or semiotics but also in classical fields such as rhetoric and oratory.
- Coverage of a wide range of related concepts and issues, from the oldest Greek *ethos* and *pathos* or Roman *elocutio* and *pronuntiatio* to the contemporary *enregisterment*, *stylistisation*, *stance*, or *crossing*.
- Written by an academic who has been instrumental in developing theory in this area of sociolinguistics.

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