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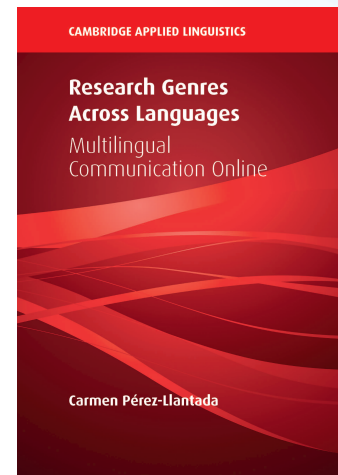
Multilingual Communication Online

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At present, Web 2.0 technologies are making traditional research genres evolve and form complex genre assemblages. This book takes the perspective of genre analysis to provide a timely examination of professional and public communication of science. It provides an updated theoretical overview on the increasing diversification of genres for communicating scientific research today by reviewing relevant theories that contribute an understanding of genre evolution and innovation in Web 2.0. The book also offers a much-needed critical enquiry into the dynamics of languages for academic and research communication and reflects on current language-related issues such as academic Englishes, ELF lects, translanguaging, polylinguaging and the multilingualisation of science. Additionally, it complements the critical reflections with data from small-scale specialised corpora and exploratory survey research. The book also includes pedagogical orientations for teaching/training researchers in the STEMM disciplines and proposes several avenues for future research on research genres across languages.

1. Research genres in context; 2. Genre theories and metaphors; 3. Science, genres and social action; 4. Language diversity in genred activity; 5. Genres and multiliteracies; 6. Innovation and change in genre-based pedagogies; 7. The way ahead.



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